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Catalog of

Gladiolus



Season of 1 9 3 7

LOUIS R. FISCHER
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MINNEAPOLIS, MINN.



A Message of Introduction

Y PURPOSE in the Gladiolus business is to present a select list of the finest varieties it is possible to collect from all parts of the world and to offer bulbs for sale that will measure up to the entire satisfaction of my customers. From the many repeat orders and fine letters received I am led to believe that I am accomplishing my aim. I want to thank my friends for the interest shown in letting me know the fine results obtained from my stock.

Don't be misled to believe that bulbs offered at cheaper prices are just as good, as it naturally cost more money to carefully grow and handle bulbs in the right manner. A few cents more may mean the difference between a satisfactory Glad garden and one that is a great disappointment.

Every precaution is taken to grow the finest bulbs possible. Our soil is well adapted for this purpose and we are equipped to irrigate the entire field when necessary. No expense is spared for spraying or other treatment to insure disease and insect free stock. We invite your trial order and will guarantee satisfaction.

Winnings at the Shows

This past summer we exhibited in three shows receiving many major awards. The first was the Minnesota Gladiolus Society Show held at White Bear Lake. This proved to be the largest and best show the society has ever had and there was a great deal of competition among the exhibitors. We were fortunate to again win the Sweepstakes Medal in the open class, the third consecutive year having won this prize. The Colonial Gardens Challenge Trophy, offered to the winner of the most points in the section for artistic arrangements, was won for the second consecutive year.

The first International Horticultural Exposition held in Chicago was a marvelous spectacle to witness and we were pleased on having been a charter exhibitor. We placed second in total points for sweepstakes in the commercial section, besides having won a Championship award.

1936 Awards

MINNESOTA GLADIOLUS SHOW

Sweepstakes Medal, open class (third consecutive year).
Colonial Gardens Challenge Trophy (second consecutive year).

Eleven 1st, nine 2nd and five 3rd prize ribbons.

INTERNATIONAL HORTICULTURAL EXPOSITION (Chicago)

Second in total points for Sweepstakes.

Champion Ribbon (Vase of 6 spikes, Decorative variety).

Eight 1st, five 2nd and five 3rd prize ribbons.

MINNESOTA STATE FAIR (Largest Fair in the U. S.)

Champion Ribbon (Vase of 3 spikes, Exhibition variety).

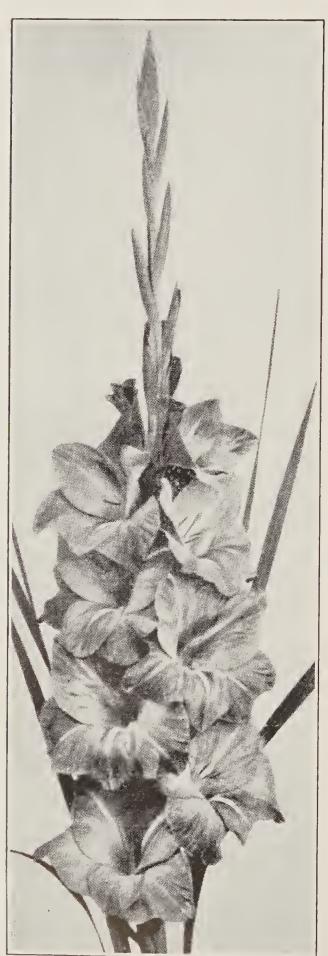
Best Seedling.

Nine 1st, eight 2nd and four 3rd prize ribbons.

Rambling Remarks

THESE random notes, based on my own observations, are offered with the idea that they will be of interest to the reader and also an aid in the selection of varieties.

A great improvement has been made in the white class the past few years with the introduction of such varieties as STAR OF BETHLEHEM and MAID OF ORLEANS. The former is perhaps the most outstanding, although the latter is an excellent cut flower variety. BOB WHITE is a strong growing white with a small blotch. SOLVEIG may be the most



RED GIANT

beautiful but is slightly temperamental at times. Even so it is worth trying. Among the newer ones MAUNGA gives promise as being one of the best whites. It is a giant pure white and should be a winner at the shows. So will HEILIGTUM which makes a tall, well proportioned spike. The small decorative type offers WHITE BUTTERFLY, an artistic flower for cutting, and MILADY IMOGENE which opens 8 florets in perfect placement.

We have not found the ideal yellow Glad but GOLDEN CHIMES and GATE OF HEAVEN are very fine. The first is a light yellow and the latter a deep yellow with tendencies to produce short stems. Both have large well shaped florets. GOLDEN DREAM is still considered good. GOLDEN POPPY and JONQUIL both have deep rich color with medium size florets. I have not bloomed GOLDEN GODDESS but it may be the ideal yellow.

The largest selection of Glads comes from the pink class. PICARDY and MILDRED LOUISE are the two most outstanding salmonpinks, with PICARDY in the lead. In pure pink I would put PHYLLIS McQUISTON at the top of the list with DEBONAIR and SONATINE following close behind. If NEW ERA continues to perform as it did this past season, I would say it is one of the best introductions. Other good pinks are CANZONETTA and MILLIE PARKS. I have not bloomed the latter but it is claimed to be an improved D. H. HAY. BETTY CO-ED and SWEETHEART are two decorative varieties that every one should like. ALAYNE is a rose pink with a fine proportioned spike. REVERIE and ROSEMARIE PFITZER are both blush pink and exceedingly beautiful.

MINUET is still a leader among the lavenders. MISS MARION is an earlier bloomer and will fill a much needed place. The color is also different, being a mauve lavender. If you like a pink lavender, try EARLY MELODY. Its long stems make it a good cut flower variety. KING ARTHUR has the most beautifully formed florets and the color is fine. Pfitzer's newest lavender is ISOLA BELLA and I believe it is going to be a good one.

Among the blue and violet Glads, BLUE ADMIRAL stands out as one of the best introductions in several years. It has good color and a tall spike. From the same originator and very similar to BLUE ADMIRAL, are VIENNA

WOODS and ROBERT BURNS. The first has larger florets and the latter a taller spike. BLAUE SCHONHEIT looks like another good blue from Pfitzer. MILFORD makes a fine spike but the florets are not especially large. MAX REGER is still the clearest color. If PELE-GRINA had a better stem it would be hard to beat. It is one of the darkest in color.

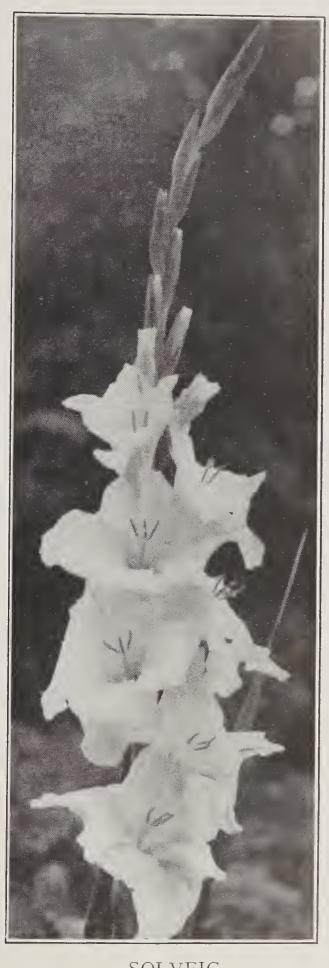
Among the reds BILL SOWDEN and COM-MANDER KOEHL still rank very high. Similar to the latter is ALLEMANIA but more scarlet in color. ST. LAWRENCE and FLAMING METEOR are in my estimation very outstanding. RED ADMIRAL looks better every year and although not well known it is one of the best. DEL RAY is a fine medium red with a white throat. The new Pfitzer variety, NINTH SYMPHONY, offers us a brilliant light red with a silvery sheen. I predict a great future for REWI FALLU after seeing it bloom only one vear and unless I am mistaken it will prove to be one of the very best introductions. TIP TOP is good but the stem may be a little weak. BEACON AND REGENT should not be overlooked.

LA FIESTA and BRIGHTSIDE are welcome additions to the orange group. BETTY NUTHALL and LA PALOMA are still popular. TANGERINE is a decorative deep orange. Very fascinating and unusual is the miniature variety ORANGE DELIGHT. BIT O' HEAVEN looks very promising.

Among the giants we recommend RED GIANT, a rose red, TAKINA, a peculiar shade of light rosaline purple, and MISS NEW ZEA-LAND, a salmon-pink with deeper blotch. SMILING MAESTRO can be classed with the giants as it has performed so in my garden. The color is orange salmon.

I would like to emphasize the beauty of WASAGA as I think it is one of the most beautiful glads grown. The color is a clear glowing buff with a waxy sheen. It makes a fine spike. SHIRLEY TEMPLE is the best cream colored Glad ever introduced. I predict a great future for it.

BAGDAD and MOTHER MACHREE are two excellent smoky varieties. MAY DAVID-SON and ROSE LADY are worth trying if you like smoky colors. DOROTHY DOW appears to be a much improved Emile Aubrun.



SOLVEIG

Listed below are the prize winners I exhibited at the International Horticultural Show. (Special price for the entire collection listed on page 10.)

Star of Bethlehem Solveig Wasaga Blue Admiral Lady Dainty Orange Delight Milady Imogene Phyllis McQuiston Smiling Maestro Gate of Heaven Bagdad Amador La Paloma Picardy

Early Melody
Debonair
Commander Koehl
Bob White
Betty Co-ed
Red Admiral
Early Melody

Miss Marion

THIS outstanding new Gladiolus will undoubtedly become very popular. The color is a very distinctive shade of mauve lavender that is not seen in any other Glad. A soft cream throat further enhances its beauty. When sufficient stock is available at lower prices it will become one of the

leading cut flower varieties.

Miss Marion is a very vigorous growing Gladiolus, producing a sturdy plant with rich green foliage. The spike is tall, having 22 to 24 buds. It is a decorative type of flower that will open 8 to 10 florets at once and always in perfect placement. The substance is good and the florets will not burn or fleck. We have yet to see a crooked spike in hot weather and last summer was a very severe test. It should be valuable for breeders because of the number of buds to the spike and the fine growing characteristics.

It is an excellent producer of bulblets and they germinate very easily. Miss Marion bulbs are the soundest and cleanest of any variety I know. Good early lavender Glads are scarce, so it will pay commercial growers

to work up a stock.

After a season's trial on the west coast, Mr. John T. Majeski of Redwood Nurseries says—"Miss Marion did fine and I consider it one of the best lavenders. It should give Minuet a good run. I am glad to find it so much earlier than Minuet."

_	Large	Medium	Small Small	Bulblets
Per 1	\$ 3.00	\$ 2.00	\$1.00	\$.40
Per 10	24.00	16.00	8.00	2.40

New and Recent Introductions

REWI FALLU (Fallu) Deep blood red. 7 or more enormous florets open at a time on a tall spike. Finest red introduced for several years. This with New Era and Shirley Temple were the best new glads I had seen the past season. (Large \$10.00 each; Medium \$7.50 each; Small \$5.00

each; Bulblets \$1.00 each, 10 for \$9.00.)

NEW ERA (Ellis-Maj.) Eosine pink blended with La France pink. Soft cream throat. Heavily ruffled and frilled. 8 to 10 open. Good placement and always straight. A most beautiful lustrous pure pink glad. Very outstanding. (Large \$8.00 each; Medium \$6.00 each; Small \$4.00 each; Bulblets 60 cents each, 10 for \$4.80.)

FRALANCE (Burns) La France pink with a cream blotch. Recommended as very fine, but I have not had it bloom in my garden. (Large \$10.00 each; Medium \$7.50 each; Small \$5.00 each; Bulblets \$1.00 each.)

MILLIE PARKS (Burns) Light salmon to flesh pink blending to yellow throat. Edges flaked rose. Beautiful shaped floret and spike. 8 open.

Considered an improved D. A. Hay. (Bulblets 50 cents each.)

SCARLET CANNA (Burns) Scarlet, deepening to scarlet red on outer edges. Small central line of cream on lower petals. Just like a scarlet Canna, hence the name. (Large \$7.50 each; Medium \$5,00 each; Small \$3.00 each; Bulblets \$1.00 each.)

SHIRLEY TEMPLE (Pruitt) Immense heavily ruffled cream with cream yellow throat. Heavy substance. A magnificent variety that you should have. (Large \$10.00 each; Medium \$7.50 each; Small \$5.00 each; Bulb-

lets \$1.00 each.)

BLAUE SCHONHEIT (Pfitzer) Light blue with edges of petals overlaid violet blue. Large florets with 6 to 8 open at a time. Tall, strong grower. Very fine. (Large \$4.00 each; Medium \$2.50 each; Small \$1.50 each; Bulblets 25 cents each, 10 for \$2.00.)

GRUNES LICHT (Pfitzer) Milky white overlaid with greenish gloss. Well

formed florets. (Small \$1.50 each; Bulblets 40 cents each.)

HEILIGTUM (Pfitzer) Clear white with greenish throat. Florets of fine form on tall, strong spike. Looks very promising. (Large \$4.00 each; Medium \$2.50 each; Small \$1.50 each; Bulblets 40 cents each, 10 for \$3.50.)

ISOLA BELLA (Pfitzer) Cattleya pink with a soft hue. Florets wide open and well placed on a tall strong spike. (Large \$3.50 each; Medium \$2.25

each; Small \$1.00 each; Bulblets 30 cents each, 10 for \$2.50.)

NINTH SYMPHONY (Pfitzer) Vivid salmon red with silky sheen. No markings. Wide open florets with 5 to 6 open. Fine spike. (Large \$2.50 each; Medium \$2.00 each; Small \$1.25 each; Bulblets 20 cents each, 10 for \$1.90.)

ALAYNE (Kinyon) Beautiful new shade of lighe rose. Straight stem. Never flecks. A. G. S. award of Merit 1935. (Large \$1.60 each; Medium 90 cents each; Small 40 cents each; Bulblets 20 cents each, 10 for \$1.60.)

ROBERT BURNS (Christ) Deep violet with deeper blotch. Fine tall spike. Similar to Blue Admiral in color but perhaps taller and finer spike. (Large \$15.00 each; Medium \$10.00 each; Small \$5.00 each; Bulblets \$1.50 each, 10 for \$12.00.)

RED GIANT (Phillips) Bright cerise or rose red with darker throat. Another giant from Australia. (Large \$4.00 each; Small \$1.50 each; Bulb-

lets 40 cents each.)

For further information and complete prices on the above varieties, see general list.

Orange Delight

"Artistically graceful" and "distinctly different" is the general comment about this unusual Glad. It is a small decorative variety with a charm that is hard to describe. The color is a combination of apricot orange overlaid with bittersweet orange. Laciniated petals add to its beauty. The graceful spike and slender stem make it the ideal flower for artistic arrangement in bowls and vases.

Orange Delight has been a consistent winner at the shows. Major 1936

awards are as follows—

INTERNATIONAL HORTICULTURAL SHOW First prize, amateur class Grand Champion over all colors AMERICAN GLADIOLUS SOCIETY SHOW First prize, open class MINNESOTA GLADIOLUS SOCIETY SHOW First prize, open and amateur classes MINNESOTA STATE FAIR First prize, open class

We predict a great future for Orange Delight as a cut flower variety for select florist trade. It is a very early bloomer, vigorous grower and good propagator. Growers who are looking for something different to offer their trade should get started with this fine variety. The price is very low considering there is very little stock in existence.

Bulbs (any size), 40c each; \$3.20 per 10.

No bulblets for sale.

Key to Classification

The tabular headings at the top of each page enable you to easily determine the substance, kind of floret, season of bloom and the type of flower of each variety. I have tried to be as accurate as possible in giving this information together with a brief description but please bear in mind that this may be altered somewhat by difference in soil, locality and weather conditions.

SUBSTANCE—This is the thickness of the petals and is indicated by "E" for excellent substance, "G" for good substance and "F" for only fair substance.

FLORET—The type of floret is indicated by "Pl." for plain petals,

"Ruf." for ruffled petals and "Lac." for laciniated petals.

SEASON—This is divided into five sections giving the approximate number of days required to bloom from time of planting and is indicated by "E" for early (60-70 days), "EM" for early midseason (70-80) days), and "M" for midseason (80-90 days), "LM" for late midseason (90-100 days), and

"L" for late (over 100 days).

TYPE—I am using the type classification as adopted by most Gladiolus Societies which classify gladiolus as to size and to number of florets open at one time. There are three groups which are indicated by "Ex." for exhibition, "Dec." for decorative and "Sm.Dec." for small decorative. Exhibition varieties have very large florets and many florets open at one time. The decorative type is not hampered by demands for extreme size and many open, the florets usually being about four or five inches in diameter. Beauty of form and color are the important features of this type. Some of our finest cut flower varieties come under this class. The small decorative flowers have florets three inches or under, the smaller the better. This new classification gives us a truer and more accurate idea as to the type of flower and the smaller and more decorative varieties are now given their proper recognition at the shows.

Discounts

These discounts apply only when cash is remitted with your order. Please note that you have a choice of either taking the discount in extra bulbs of your selection or deducting the cash from the order.

Extra Bulbs, Your Selection	Cash Discounts				
15% on orders from \$ 3.00 to \$10.00	10% on orders from \$ 3.00 to \$10.00				
20% on orders from 10.00 to 20.00	15% on orders from 10.00 to 20.00				
25% on orders from 20.00 to 40.00	20% on orders from 20.00 to 40.00				
30% on orders from 40.00 and up	25% on orders from 40.00 and up				
Discounts do not apply on Special Collections.					

Terms

Please send cash or 25% deposit; balance before shipment. No orders accepted for less than \$1.50. Transportation charges prepaid. Five bulbs sold at the 10 rate and 25 or more at the 100 rate. Minimum charge for any item, 10c. As the planting and care of all bulbs and plants sold by us are beyond our control we can not be in any way responsible for the results after planting.

Large bulbs are $1\frac{1}{4}$ inches or more in diameter but in most cases will be $1\frac{1}{2}$ to 2 inches. Medium size will be from $3\frac{1}{4}$ to $1\frac{1}{4}$ inches and small bulbs from $\frac{1}{4}$ to $3\frac{1}{4}$ inch. When there is a figure before the price such as 2-.15 it means 2 bulbs for 15c.

Premium Bulbs

Free bulbs or bulblets given with cash orders are as follows: \$5.00 order—1 bulblet each of Alayne and Isola Bella. \$8.00 order—1 bulblet Robert Burns. \$12.00 order—1 bulblet Canzonetta. \$15.00 order—1 medium bulb of Alayne and 1 bulblet of Robert Burns. \$20.00 order—1 large bulb Miss Marion. \$30.00 order 1 large bulb each of Miss Marion and Alayne.

General Price List

Substance Floret Season Type		Large		Small	Per	Blts.
ALAYNE (Kinyon) Beautiful new shade of light rose. Straight stem. Never flecks. A. G. S. award of merit, 1935.		1.60 15.00	8.00	.40 3.00	10	1.60
G Ruf. M Dec.	• •	• •	• •	• •	100	14.00
ALLEMANIA (Pfitzer) Bright light scarlet. Strong grower with large florets. Very fine. G Pl. M Ex.	1	1.00	.75	.40	3	.25
AMADOR (Kingsley) Large brilliant red. Very popular. Good grower.	1 10·	.10 .80	312	.25	25 100	.15 .30
G Pl. M Ex. BAGDAD (Palmer) Smoky old rose. Tall spike. Best of its color.	2 10	.12 .50	415	.15	100	.20
G Pl. LM Ex. BEACON (Palmer) Clear bright rose scarlet with large cream blotch. Tall, straight spike	1		1.50	1.00	1 10	.20 1.60
with 8-10 well placed blooms open. G Ruf. EM Ex.						
BEAUTIFUL OHIO (Hullibarger) Beautiful light rose with tint of lavender. Lighter rib	1	4.00	4.00	4.00	1	.40
and touch of deeper rose in the throat. Medium tall.						
G Pl. M Ex. Dec.	4	12.00	0.00	1.00	4	4 00
BEOWULF (Nitchman) Lavender with deeper blotch in throat. Tall and never crooks.	1	12.00	8.00	4.00	$\frac{1}{10}$	1.00
G Pl. L Ex.	2				۲٥	
BETTY CO-ED (Briggs) Light creamy pink. Beautiful as a cut flower. Tall.	10	.50	415	.15	50	.15
G Pl. Dec. BETTY NUTHALL (Salbach) Light apricot to orange. Tall. Excellent grower.	3 10	.15 .45	.25	.15	100	.15
E Pl. L Ex. Dec. BILL SOWDEN (Fallu) Deep blood red. Good grower.	2 10	.12 .50	415	.15	50 100	.15 .25
G Pl. M Ex.	1	ξO				
BIT O' HEAVEN (Crow) Flaming orange with yellow throat. Tall, straight spike; 20 to 26 buds. Ten open. Very outstanding.	10	.50 4.00	• •	• •	• •	• •
BLAUE SCHONHEIT (Pfitzer) Light blue with edges of petals overlaid violet blue. Large	1	4.00	2.50	1.50	1 10	.25 2.00
florets with 6 to 8 open at a time. Tall, strong grower. Very fine.						
G Pl. M Ex. Dec. BLUE ADMIRAL (Christ) The best deep violet.	1	.25	.15	.10	10	.20
Tall spikes and good grower. E Pl. M Ex.	10	2.00	1.20	.80	100	2.00
BOB WHITE (Zimmer) White with dark blotch. Extra fine tall spike.	1 10	.15 1.25	.10 .80	210 .40	100	.30
G Pl. M Ex. BRIGHTSIDE (Prestgard) Rich canary yellow	2	.15	• •	• •	25	.15
flushed apricot in the upper throat, tips of bittersweet orange. Four feet tall; 4 to 6	10	.60	.35	.20	100	.40
open. Very unusual. E Ruf. E Sm. Dec.						

Prize Winning Collection

International Horticultural Exposition

If you are looking for a collection of Glads that are consistent winners, here is your opportunity to secure them at a greatly reduced cost. All are new and outstanding varieties, several of which are worth from 20c to 40c each.

Every color is well represented, besides the various types. Included are two small decorative varieties, both of which were Grand Champions at Chicago. In fact you could not select a more representative group of fine Glads.

Star of Bethlehem
Solveig
Wasaga
Blue Admiral
Lady Dainty
Orange Delight
Early Melody
Debonair
Commander Koehl
Bob White

Phyllis McQuiston Smiling Maestro Gate of Heaven Bagdad Amador La Paloma Picardy Betty Co-ed Mildred Louise Red Admiral

No.	1.	1 large bulb of each (20 bulbs)\$2.2	5
No.	2.	2 medium bulbs of each (40 bulbs) 2.8.	5
No.	3.	3 small bulbs of each (60 bulbs) 2.6.	5
No.	4.	3 large bulbs of each (60 bulbs) 6.25	5
No.	5.	5 medium bulbs of each (100 bulbs) 6.50)
No.	6.	10 small bulbs of each (200 bulbs) 7.50)

Free bulbs or a discount will be given with the above collections as follows: A small bulb of Alayne with a cash order of \$4.90 or more, or a medium bulb of Alayne with a cash order of \$10.00 or more. A discount of 10% will be allowed on a cash order of \$15.00 or more. Please note that the discounts listed on page 8 do not apply to collections.

To receive the free bulbs or the 10% discount you must order from the above collections No. 1 to No. 6 inclusive. Why not get your friends to order with you so as to secure these extra values?



STAR OF BETHLEHEM

Substance Floret Season Type CANZONETTA (Christ) Salmon pink color and no throat marking. Very tall spike with 10 or more florets open. Very large and massive.	1	20.00	Med. 12.00	8.00	1	2.00
Looks promising. G Pl. ML Ex.						
CHAMPLAIN (Palmer) New light blue. Tall	1	.20	.15	.10	10	.15
healthy vigorous grower. G Pl. EM Ex.	10	1.60	1.00	.60	100	1.20
COMMANDER KOEHL (Pfitzer) Brilliant dark	2	.12	415			.20
red. Many open on tall spike. E Pl. LM Ex.	10	.50	.30	.15	100	.35

				11111	NEAPUL	-15, 10	TINN
	Substance Floret Season Type CORONATION (Palmer) Soft light salmon shading to cream throat. Fine. G Pl. LM Ex.	Per 2 10	Large .15	Med. 210 .40	Small	Per 25 100	Blts10 .30
	D. A. HAY (Miss Whiteley) Champion light pink with cream throat. Pleasing color. G Pl. M	1 10	.40 3.20	.20 1.60	.10 .80	10 50	.25 1.00
	DEBONAIR (Palmer) LaFrance pink, cream throat. Tall straight spike. E Pl. LM Dec.	1 10	.15 1.00	.10 .80	215	25 100	.10
	Opens 6 to 8 florets on a graceful willowy spike. Does not crook. G Pl. ML Dec	1	8.00	5.00	3.00	1	.7 5
,	G Pl. ML Dec. DEL RAY (Burtner) Light red with cream blotch. Large florets on tall spike. Very fine. G Pl. Ex.	1	.50	.30	.20	10	.50
	DOROTHY DOW (Evans) Old rose and orange with gray overtone. Good spike. G Pl. LM Ex.	1	.50	• •	.25	3 10	.15 .45
	DREAM O' BEAUTY (Zimmer) Rose red. Fine Glad of unusual color. G Pl. M Ex.	2 10	.12 .50	415	.i5	• •	• •
	EARLY MELODY (Arenius) Pinkish lavender. Tall strong grower. G Pl. E Dec.	1 10		215	310	20 100	.10 .40
	ENSEMBLE (Stevens) Fine yellow. Unusual	1 10	.15 1.25	.10 .90	.50	100	.25
	FLAMING METEOR (Mitsch) Bright deep red self. Large florets. Tall spike. Very fine. G Pl. M Ex.		.12	215	312	• •	• •
	FLAMINGO (Christ) Rose pink with white throat. About 8 medium sized florets open. Tall. Similar to Coryphee. G Pl. EM Dec.	1	10.00	6.00	4.00	1 10	1.00 8.00
	FRALANCE (Burns) La France pink with a cream blotch. Recommended as very fine but I have not had it bloom in my garden.	1	10.00	7.50	5.00	1	1.00
	FRANK J. McCOY (Briggs) Deep pink with a slight throat marking. A tall spike which opens a lot of blooms at once.	2 10	.20 .80	.12 .50	.35	25	.15
-	FRILLED CHAMPION (DeGroot) Orange scar- let. Darker blotch. Wide open florets. G Ruf. M Dec.	1 10	.10	210	.20	• •	• •
	GATE OF HEAVEN (Pfitzer) Fine rich yellow self color. Good propagator. G Ruf. EM Ex.	10	.10 .80	215		15 100	.10 .50
	GERTRUDE SWENSON (Swenson) Beautiful mauve. Good placement. Many open. F Pl. M Dec.	1 10	.60	.40 3.20	.20 1.60	10 50	.25 1.00
(GOLDEN CHIMES (Ellis) Large ruffled clear yellow. Tall spike. Very fine. E Ruf. M Ex.	1 10	.10 2 .80	212	.30	• •	• •
	GOLDEN DREAM (Groff) Tall strong grower	3 10	.15 .45	.30	.i5	• •	o o
	GOLDEN FLEECE (Ellis) Deep yellow. Very	10		1.25	.75 7.00	• •	• •

Substance Floret Season Type GOLDEN GODDESS (Salbach) Golden yellow; 10 to 12 medium size well placed blooms on a very tall spike. The first patented Gladiolus. Due to its being patented, the bulbs or increase can not be resold.	Per 1 3	Large 1.00 2.50	Med.	Small 	Per 	Blts.	
G Ruf. M Ex. Dec. GOLDEN POPPY (Prestgard) Very deep chrome yellow. Medium size florets with recurved petals. One of the deepest yellows and very beautiful.	2 10	.15	.30	.20	25 100	.15	
G Pl. EM Dec. GRUNES LICHT (Pfitzer) Milky white overlaid with greenish gloss. Well formed florets. GRUNES LICHT (Pfitzer) Milky white overlaid with greenish gloss. Well formed florets.	1	• •	• •	1.50	1	.40	
HEILIGTUM (Pfitzer) Clear white with greenish throat. Florets of fine form on tall, strong spike. Looks very promising. G Pl. M Ex.	1	4.00	2.50	1.50	1 10	.40 3.50	
HERCULES (Crow) Clear buff or light chamois. Strong massive grower of heavy texture. E Pl. M Ex.	1 10	.40 3.00	.30 2.00	.20 1.50	10 100	.25 2.00	
HUNTSMAN (Symons) Scarlet with small white throat. Long spike with 8 to 10 open.	1	.40	.25	.15	5	.20	
INSPIRATION (Palmer) Deep shrimp pink. Very heavy texture. Fluted and laciniated. E Lac. LM Dec.	2 10	.12 .50	415	.i5	15	.15	
ISOLA BELLA (Pfitzer) Cattleya pink with a soft hue. Florets wide open and well placed on a tall, strong spike. G Ruf. M Ex.	1	3.50	2.25	1.00	1 10	.30 2.50	
JANET (Crow) Smoky peach rose. Fine. G Ruf. M Dec.	2 10	.12 .50	415	.15	• •		
JONQUIL (Palmer) Clear deep yellow. Wiry straight spike. One of the best. E Pl. EM Dec.	1 10	.60	.40	.25 2.00	4	.15	
J. S. BACH (Pfitzer) Salmon rose to lighter throat. Large strong grower. G Pl. M Ex.	1 10	.35	.25 2.00	.20 1.80	10	.50	
KING ARTHUR (Arenius) Rosy lavender self- color. Extra fine form. E Ruf. LM Ex. Dec.	1 10	.12 1.00	212	310	25 100	.10	
LADY DAINTY (Clark) Color bright pink. Two small lower petals pale-yellow. Tall, graceful spike. Grand champion, open class, International Horticultural Exposition. G Pl. Sm. Dec.	1 10	.10 .80	212 .50	312	10 100	.10 .80	
LADY EATON (Palmer) Large light pink, white throat. Tall strong spike. Opens 6 to 7. G Pl. M Dec.	1	.50	.30	.20	5	.25	
LADY LOVE (DeGroot) Light salmon pink to rose. Large wide open flower. Early. Very fine. G Pl. E Ex. Dec.	1 10	.15 1.20	.10 .80	210	100	.40	
Special Collections No. 7 and No. 8							
1 M Alayne1 B Robert Burns5 B Isola Bella2 M St. Lawrence2 B Heiligtum1 S Miss Marion8 B Prairie Gold12 B Pure Gold6 B Ninth Symphony2 B Beowulf		3 B 2 S 6 B 12 B 3 M	Blaue Maun	a Woo Schonl	neit		

No. 7. Any 7 of the above items (all different) for \$5.00. No. 8. Any 12 of the above items (all different) for \$8.00.

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Substance Floret Season Type	Per	Large	Med.	Small	Per	Blts.
LA FIESTA (Salbach) Very bright orange with deeper blotch. Does not fade; 6 or 7 florets open on tall wiry stem. G Pl. M Dec.	1	• •	.75	.40	10	.12 1.00
LA PALOMA (Dusinberre) Rich orange that does not fade. Tall strong grower. G Pl. M Dec.	2 10	.12 .50	415	.15	60 100	.15 .25
LAVENDER DELIGHT (Arenius) Pure deep lavender with white throat. G Pl. M Ex.	2 10	.14 .60	312	.10	20 100	.10 .40
LA VICTOIRE (DeGroot) Self-color blood red. Large wide open flowers. Very fine red. G Pl. M Ex.	1 10	.12 1.00	215	.30	• •	
LONDONDERRY (Christ) Color is a bronzy orange. Tall, fine spike. Good propagator. G Pl. ML Ex.	1	2.00	1.00	.60	1 10	.25 2.00
LUCIFER (Errey) Orange scarlet, crimson blotch. Very tall spike. G Pl. M Ex.	1 10	.10 .80	215	210	15 100	.10 .50
MADAM SCHUMANN HEINK (Diener) Bright lavender with darker markings in throat. Unusual orchid colorings.	1 10	.30 2.50	.20 1.50	.10 .90	10	.30
MAID OF ORLEANS (Pfitzer) White with cream throat. Tall grower and good placement. G Pl. LM Ex. Dec.	2 10	.15 .70	210	310	20 100	.10 .35
MAUNGA (Burns) Gigantic pure white. Winner of many awards in New Zealand. G Pl. Ex.	1	1.25	1.00	.60	2	.25
MAX REGER (Pfitzer) Lavender blue with deeper throat marks. Very fine. G Pl. EM Ex.	1 10	.40	.25	.15 1.20	2 10	.10 .45
MAY DAVIDSON (Hall) Rose edged blue. Tall spike with large flowers. G Pl. M Ex.	1 10	.25 2.00	.15	.10	10	.25
MILADY IMOGENE (Austin) Pure white with slight cream in throat; 6 to 8 open on well formed spike. A small decorative of great merit. First prize, International Horticultural Exposition (1936).	2 10	.15 .60	312	.15	40	.10
G Pl. EM Sm. Dec. MILDRED LOUISE (Wentworth) Salmon pink. Very fine color and excellent grower. G Pl. M Ex. Dec.	1 10	.10 .80	312	210	25 100	.10 .30
MILFORD (Rides) Clear azure blue. Inconspicuous throat marking. Large blooms. Fine. G Pl. Ex.	1 5	.70	.50	.30 1.25	5 25	.20 .80
MILLIE PARKS (Burns) Light salmon to flesh pink blending to yellow throat. Edges flaked rose. Beautiful shaped floret and spike. Eight open. Considered an improved D. A. Hay.	• •	• •	• •		1	.50

Special Collections No. 9 and No. 10

2 B	New Era	2 S	Miss Marion	8 B	Ninth Symphony
2 B	Robert Burns	7 B	Isola Bella	3 B	Beowulf
1 B	Rewi Fallu	1 B	Canzonetta	3 S	Prairie Gold
8 B	Blaue Schonheit	10 B	Alayne	10 S	Gertrude Swenson
5 S	Pure Gold		Vienna Woods	5 B	Red Giant
	7. C. A.	10 6 11	1 / 11	1:004	C \$10.00

No. 9. Any 10 of the above items (all different) for \$10.00. No. 10. Any 14 of the above items (all different) for \$12.50.

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Substance Floret Season Type				. Small	Per	Blts.
MINUET (Colman) Pure lavender. Large flowers and good placement. A great Glad. E Pl. M Ex.	10	.12	415	• •	• •	• •
MISS ALAMEDA (Salbach) Deep saffron pink with carmine feathering. Large expanded florets.	1	.15	.10	210	• •	• •
G Pl. EM Ex. Dec.						
MISS MARION (Zimmer) New mauve lavender with cream throat. Early bloomer. Very fine. (See page six for complete description.) E Pl. EM Dec.		3.00 24.00	2.00	1.00 8.00	1 10 100	.30 2.40 20.00
MISS NEW ZEALAND (Julyan) Salmon pink with darker blotch. Mammoth size flowers. G Pl. M Ex.	1	1.00	.70	.40	2	.15
MOORISH KING (Pfitzer) Deep rich maroon self. Heavy growth and tall spike. Very fine. G Pl. M Ex.	1	.20	.15	.10	• •	• •
MOTHER MACHREE (Stevens) Smoky old rose that is hard to describe. Tall fine spike. G Pl. LM Ex.	2 10	.12 .50	415	.15	60	.10
MRS. E. J. HEATON (Heaton) Deep Strawberry pink. A fine hot weather variety. G Pl. M Dec.	1 10	.20	.12 1.00	212	12 100	.20 2.00
NEW ERA (Ellis-Maj.) Eosine pink blended with La France pink. Soft cream throat. Heavily ruffled and frilled. Eight to 10 open. Good placement and always straight. A most beautiful, lustrous, pure pink Glad. Very outstanding.	1 10	8.00 64.00	6.00 48.00	4.00 32.00	10	.60 4.80
E Ruf. M Dec.						
NINTH SYMPHONY (Pfitzer) Vivid salmon red with silky sheen. No markings. Wide open florets with 5 to 6 open. Fine spike. G Pl. M Ex.	1	2.50	2.00	1.25	1 10	.20 1.90
ORANGE DELIGHT (Kunderd) Apricot orange overlaid bittersweet orange. (See page seven.) G Lac. E Sm. Dec.	1 10	.40 3.20	.40 3.20	.40 3.20	• •	• •
ORANGE PRINCESS (DeGroot) Salmon orange. Wide open flowers. Strong grower. Very fine.	10	.10 .75	215	210 .40	25 100	.10
G Pl. M Ex. ORANGE SOVEREIGN (Stevens) Orange buff suffused salmon. Yellow throat. G Ruf. EM Ex.	1 10	.20 1.50	.15 1.30	12		
PELEGRINA (Pfitzer) Pure dark violet. Considered very fine in this color. G Pl. E Ex.	10	.10 .70	210	310	25 100	.10
PENSACOLA (Christ) Pure scarlet red with darker throat. Straight growth. G Pl. M Ex.	1	• •	1.00	.60	1	.20
PHYLLIS McQUISTON (Stewart) Glowing	1 10	.20 1.60	.15 1.00	.10 .60	10 100	.15 1.25
PICARDY (Palmer) Shrimp pink. Tall good grower. One of the very best Glads in existence.	10	212	4–.15 .25	.i5	60 100	.10 .15
E Pl. EM Ex. Dec. PRAIRIE GOLD (Corrington) Very deep wel	1	1.50	1.00	65	1	25
PRAIRIE GOLD (Corrington) Very deep yellow. Hair lines of carmine on reverse. Extra fine.	10	1.50	8.00	.65 5.20	10	.25 2.00
G Pl. EM Dec.						

Special Collections No. 11 and No. 12

Bob White	10	medium
Red Admiral	10	large
D. A. Hay	8	medium
Smiling Maestro	5	medium
Mrs. E. J. Heaton	5	large
May Davidson	12	medium
Blue Admiral	7	medium
Wasaga	12	large
Champlain	10	medium
Star of Bethlehem	7	medium
Phyllis McQuiston	15	small
Jean Phyllis	10	medium
Lady Love	12	medium
Solveig	2	large
Gertrude Swenson	5	small
Orange Princess	20	medium

No. 11. Any 6 of above items for \$3.00 No. 12. Any 10 of above items for \$4.50 Each item in your collection must be a different variety.



SHIRLEY TEMPLE

Substance Floret Season Type	Per	Large	Med.	Small	Per	Blts.
PRIMATE (Crow) Clear yellow that is a good	3	.15			50	.10
commercial. Tall.	10	.45	.30		• •	
G Pl. M Ex. Dec.		* 10	•••	****	• •	• •
PURE GOLD (Dehnhoff) Pure yellow that is	1	1.00	.75	.35	1	.12
very rich and clear. Never crooks. Good cut	-	• •			10	1.00
flower.			• •	• •		
G Pl. EM Dec.						
PURPLE VICTORY (Gilrey) Rich maroon red.	1	.15	.10	212	12	.15
A massive plant and spike. Very fine.	10	1.30	.80	.50	50	.50
E Ruf. M Ex.						
RAMESSES (Stevens) Ruffled red purple. Ex-	2	.12	415		20	.10
tremely tall and large. Different.	10	.50	.30	.15		• •
E Ruf. M Dec.						
RAQUEL (Nitchman) Cream white with small	1	5.00	• •	1.75	1	.40
violet feather on lower petal. Many huge		• •	• •		10	3.00
florets open at one time. Good placement.						
G P1. E_{x} .						
RED ADMIRAL (DeGroot) Clear scarlet, some-	1		212		25	.10
what darker blotch. Wide open florets on tall	10	.70	.50	.30	100	.30
stem.						
G Pl. EM Ex.						
RED GIANT (Phillips) Bright cerise with dark-	1	4.00		1.50	1	.40
er throat. Mammoth spike and flower.					10	3.50
G Pl. Ex.						
REDWOOD BEAUTY (Majeski) Flame red	1	• •	.75	.50	1	.20
flecked darker. Scarlet and cream throat.						
Leathery substance. Fine novelty.						
E Ruf. LM Dec.						

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Substance Floret Season Type REGENT (Palmer) Clear glowing scarlet. Tall, straight spike with 8 or 9 blooms open at once. Winning seedling, 1934 Canadian Show. G Pl. ML Ex.	Per 1			. Small	Per 1	Blts40
REVERIE (Palmer) Creamy pink shading to cream throat. Tall straight spikes. Extra fine. G Pl. M Dec.	1 10	.35 2.50	.25 1.85	.15 1.00	5 25	.15 .60
REWI FALLU (Fallu) Deep blood red. Seven or more enormous florets open at a time on a tall spike. Finest red introduced for several years. This, with New Era and Shirley Temple, were the best new Glads I had seen the past season. G Pl. Ex.	1	10.00	7.50	5.00	1 10	1.00 9.00
ROBERT BURNS (Christ) Deep violet with deeper blotch. Fine, tall spike. Similar to Blue Admiral in color but perhaps taller and finer spike. G Pl. M Ex. Dec.	1	15.00	10.00	5.00	1 10	1.50 12.00
ROSEMARIE PFITZER (Pfitzer) Delicate pink to creamy white. Neatly waved. Large and fine.	1 10	.20 1.80	.15 1.40	.10 .90	• •	• •
ROSE LADY (Christ) Smoky rose. Flowers well placed. Many open. G Pl. M Ex.	1 10	.30 2.50	.20 1.80	.15 1.25	10	.25
ROYAL OMAR (Christ) Salmon rose with lighter throat. Tall straight spike. G Ruf. EM Ex.	1	.40	.30	.20	2 10	.15 .50
SALBACH'S ORCHID (Salbach) Lavender pink. A fine flower but sometimes comes short. E Ruf. M Dec.	2 10	.12 .50	.30	.20	• •	• •
SCARLET CANNA (Burns) Scarlet, deepening to scarlet red on outer edges. Small central line of cream on lower petals. Just like a scarlet Canna, hence the name.	1	7.50	5.00	3.00	1	1.00
SHIRLEY TEMPLE (Pruitt) Immense heavily ruffled light cream with cream yellow throat. Six open florets on a very tall spike. A magnificent variety.	1	10.00	7.50	5.00	1	1.00
G Ruf. M Ex. SILVERSHEEN (Symons) Glowing pink over- laid silvery sheen. 10 open. Tall. G Pl. M Ex.	1 10	.25 2.00	.15 1.30	.10 .80	• •	• •
SMILING MAESTRO (Christ) Rich orange salmon. Straight spike. Many open. Very fine. G Pl. M Ex.	1 10	.25 2.20	.20 1.50	.10 .80	10 100	.15 1.00
SOLVEIG (Prestgard) Pure white with rose in throat. Beautiful texture and form. E Ruf. LM Ex. Dec.	1 10	.40 3.00	.30 2.00	.20 1.00	10 100	.20 1.50
SONATINE (Pfitzer) Atlas-rose with small cherry blotch. Large flower, tall plant. Fine. G Pl. EM Dec.	1 10	.20 1.60	.12 1.00	215	10 50	.15 .70
SOUTHERN CROSS (Whitely) Fine clear red that does not burn easily. Medium height. G Pl. Ex. Dec.	1 10	.10	215	312	25 100	.10 .35
best snowy white. Long stems. 6-8 open. G Pl. EM Ex.	1 10	.20 1.80	.15 1.20	.10 .80	10 100	.25 2.00
ST. LAWRENCE (Christ) Brilliant scarlet, rich rose red blotch. Large flowers. G Pl. M Ex.	1	1.00	.60	.30	2 10	.20 .80

Substance Floret Season Type	Per	Large	Med	. Small	Per	Blts.
SULTAN (Crow) Deep rosy red or pomegranate	1	.15	.10	215	15	.10
purple. Vigorous grower. G Ruf. M Ex.	10	1.20	.80	.60		
	2	1.7	2 15	4 10	20	4.0
SWEETHEART (Prestgard) Lovely white with pink edges. Tall straight spike.	2 10	.60	3–.15	.20	20 100	.10
G Ruf. E Dec.	10	.00	.00	.20	100	.40
TAKINA (Burns) Rosaline purple, lightly flecked	1	1.80	1.25	.75	1	.15
darker. Massive plant and flowers.		• •	• •	• •	5	.60
G Pl. M Ex.						
TANGERINE (Morrison) Glowing tangerine		.15		210	20	.10
orange. Tall, graceful spike. Fine cut flower. G Pl. M Dec.	10	1.30	.80	.40	• •	• •
THE BOUNTY (Nitchman) Dark, lustrous red.	1.	8.00	5.00	3.00	1	.75
Large florets on tall spike. Never crooks.		• •		• •	10	6.00
G Pl. M E_{X} .						
TIP TOP (Pfitzer) Brilliant scarlet, darker	1	.30	.20	.15	3	.12
throat. Very large flower. Tall spike. Fine. G Pl. M Ex.	10	2.40	1.60	1.20	10	.30
TOA (Miller) Large rosy salmon with darker	1	.40	.30	.20	8	.25
blotch. Tall straight spike.	1	• 10	.00	.20	O	
G Pl. E_{X} .						
VIENNA WOODS (Christ) New blue from the	1	2.25	1.00	.60	1	.20
originator of Blue Admiral. Deep violet. Large. G Pl. M Dec.	• •	• •	• •	• •	10	1.60
WARATAH (Errey) Brilliant orange scarlet,	1	25	.15	.10	10	.15
crimson center. Large fine spike.	1	.43	.13	.10	10	.13
G Pl. M Ex.						
WASAGA (Palmer) Clear growing buff. Good		.10	210	• •	20	.10
spike. A real beauty.	10	.70	.40	.20	100	.25
G Ruf. EM Dec.	2	10	2 12		10	10
WHITE BUTTERFLY (Kunderd) Tall decorative white. Medium size floret. Splendid	10	.10	312	.15	40	.10
for cutting.	10	٠٦٥	.00	.13	• •	• •
G Pl. EM Sm. Dec.						
WINGS OF JOY (Christ) Flesh and light sal-	1	.25	.15	.10	10	.15
mon. F Pl. LM Ex.	10	2.00	1.20	.80	50	.50
F Pl. LM Ex. ZAUBERFLOETE (Pfitzer) Peach rose, vivid	1	1.20	90	40	2	20
red blotch. Straight slender spike.	1	1.20	.80	.40	2 10	.20 .80
G Pl. M Dec.	• •	• •	• •	• •		,00

Special Collections

These collections give you a wide range of colors from which to select and the values are much greater than if purchased at the regular catalogue prices.

2 L 10 M 12 M 4 L 16 S 10 M	Smiling Maestro Mrs. E. J. Heaton Red Admiral Wasaga Bob White Mildred Louise Orange Princess	15 M 3 S 6 M 12 M 4 M 4 M	Star of Bethlehem Picardy Solveig Lady Love Pelegrina D. A. Hay Champlain	10 L 15 M 4 L 3 L 5 M 12 M	Phyllis McQuiston Inspiration Bagdad Early Melody Jean Phyllis Southern Cross Lavender Delight
	King Arthur		Gertrude Swenson		May Davidson

No. 13. Any 6 of the above items (all different) for \$1.50

No. 14. Any 10 of the above items (all different) for 2.25 No. 15. Any 15 of the above items (all different) for 3.25

No. 16. Any 20 of the above items (all different) for 4.25

L indicates large size bulbs, M medium bulbs, and S small bulbs.

Wholesale Prices—Not Prepaid

Charges Collect (F.O.B., Minneapolis, Minn.)

25 bulbs at the 100 rate — 250 at the 1000 rate — 500 bulblets at the 1000 rate Retail discounts or premium bulbs do not apply to wholesale prices. Commercial growers and dealers may purchase other varieties from retail price list at 30% discount, providing the order amounts to \$15.00 or more. The following varieties are not subject to the wholesale discount: Beacon, Fralance, Heiligtum, La Fiesta, Major Bowes, Millie Parks, New Era, Regent, Rewi Fallu, Golden Goddess, Scarlet Canna, Maunga, Red Giant and Grunes Licht.

	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Blts.
AMADOR	10	.60	.40	.35	.25	.20	.15	1000	2.00
BLUE ADMIRAL	100	1.50	1.25	.90	.80	1.80	1.40	100	1.00
BOB WHITE DEBONAIR	10 10	.90 .60	.75 .50	.60 .40	.50 .30	.40 .25	.35	1000 1000	1.50 2.00
GATE OF HEAVEN LADY LOVE	10 10	.60 .80	.50	.45 .50	.35 .40	.30	.25	1000	3.50
LAVENDER DELIGHT MAID OF ORLEANS	100 10	4.00	3.00	2.50 .35	2.00	.25	.20	1000 1000	2.50 3.00
MILDRED LOUISE	10	.60	.50	.45	.35	.30	.25	1000	2.50
ORANGE PRINCESS	100 100	6.00	5.00	4.50	3.50	2.40	2.00	Qt. 1000	12.00 2.00
PELEGRINA PHYLLIS McQUISTON	10 10 100	.50 1.20	.40 1.00	.30 .80	.25 .70	.20 .55 5.00	.15 .45 4.00	1000 1000	2.00 8.00
PICARDY RED ADMIRAL	100 1000 10 10	.55	1.80	1.20 10.00 .40	1.00 8.00 .35 3.00	.80 6.00 .25 2.00	.60 5.00 .20 1.75	1000 Qt. 1000	.60 1.60 2.25
SMILING MAESTRO SOLVEIG	10 10 100	1.65 2.50 20.00	1.35 2.00 15.00	1.10 1.50 12.00	.90 1.20 10.00	.75 .80 7.75	.50 .70 6.75	1000 100 1000	8.00 1.10 9.00
STAR OF BETHLEHEM	10 100	1.60	1.30	1.10	.85	.65	.50	100	1.50
WASAGA	100	15.00 4.00	12.00 3.00	10.00 2.50 14.00	8.00 1.65 11.00	6.00 1.25 8.00	4.50 .90 5.00	1000 1000 Qt.	14.00 .80 3.00

Bulblets per 10		Bulblets per 10	00	Bulblets per Qu	art
Amador	\$2.00	Lucifer	\$3.00	Bob White	\$3.50
Betty Co-ed	1.75	Mildred Louise	2.50	Mildred Louise	12.00
Bill Sowden	1.00	Orange Princess	2.00		
Bagdad	1.00			Orange Princess	5.00
0		Phyllis McQuiston	8.00	Picardy	1.60
Commander Koehl	1.50	Red Admiral	2.25	White Butterfly	2.00
Early Dawn	1.50	Smiling Maestro	8.00	= = = = = = = = = = = = = = = = = = = =	2.00
Early Melody	3.00	Southern Cross	2.75	Bulblets per Pi	nt
Ensemble	1.75	Star of Bethlehem	14.00		
King Arthur	4.00	Sweetheart		Betty Co-ed	\$2.50
	_	_	2.00	Miss Bloomington	1.50
Lady Dainty	5.00	Tangerine	4.00	Cara Mia	1.00
Lavender Delight	2.50	White Butterfly	1.00	Gladdie Boy	1.00



